



*New Richmond Police Department*  
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*Craig Yehlik*  
*Chief of Police*

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The mission of the New Richmond Police Department is to:

**“Build community partnerships through positive interaction, education and excellence in policing”**

The New Richmond Police Department will be leaders within our community. We will be a model for integrity, service, innovation and excellence. As members of the New Richmond Police Department our personal and professional values will be reflected in the performance of our daily duties and in all interactions within our community and organization. We will adhere to our core values, commit to them daily and use them as guiding principles to ensure health, safety and general welfare of all citizens.

**Integrity:** We recognize the complexity of police work and exercise discretion in ways that are beyond reproach and worthy of public trust. We are honest in words and actions. We demonstrate self-discipline, particularly when no one is watching.

**Respect:** We treat all individuals with DIGNITY. We are committed to a work environment that is safe and open. We recognize and support the individual talents and strengths of our fellow employees, and we recognize success.

**Trust:** We believe in reliability and truthfulness and the abilities and strengths of those around us. We strive to be trustworthy in everything we do.

**Professional development and growth:** We recognize that our employees are our most valuable asset and we are dedicated to their mental and physical well being. We constantly strive to provide opportunities for all of our employees to enhance their personal lives and overall job satisfaction. We recognize that this is a shared responsibility and we encourage and support the initiative of all employees to seek out and obtain additional training and education.

**Accountability:** Each member of the New Richmond Police Department is responsible for the quality of our performance and for the reputation and morale of the department. We are committed to conducting ourselves in accordance with our Oath of Honor.

**Synergy:** We will be a part of the team that is the City of New Richmond. We will accomplish great things working together.

**Diversity:** We recognize that respecting the inherent differences in people is essential to creating an all inclusive organization and community.

**Courage:** We accept our moral responsibility to take action against injustice and wrongdoing. We will stand in the face of danger and against actions which compromise our core values.

**Adaptability:** We will adapt in an ever changing environment to bring quality, forward thinking police work to the community. We will seek extraordinary solutions to new, unique challenges within our city.

**Competence:** We will be knowledgeable and proficient in the most up to date police strategies and skills. We will meet professional standards for service, education and performance.